# flow academy

# UI & UX
## DESIGN TRAINING

### 4-Day Short Course (On-site)

**DATE :** 20th & 21th May, 27th & 28th May 2022

**COURSE DURATION :** 10 AM - 4 or 5 PM

**LOCATION :** ME HUB , KOTA DAMANSARA

**RM3,500** /pax

**EARLY BIRD : Register before 10th May 2022**

NORMAL PRICE : RM 3,850

# Upskill Your Career

## Learn the skills employers value most

* UX UI is fifth most in-demand hard skill for corporates in 2020.

**Shariff Saim**

**About Course Instructor**

With over 15 years of design experience in graphic, app, and web applications, working in various industries such as F&B, Publication, Digital Agency, Banking, and Telco have made him a full-fledged UI and UX designer, leader, facilitator, and design mentor. Shariff is extremely passionate about sharing his knowledge and skills with individuals and businesses to help make an impact on their customer experiences through designs.

# UI & UX Design Training
## 4 Days Courses

From design thinking to ideating and sketching, learn the complete UI/UX design process with on-site training, hands-on assignments and live projects.

With the rise of the tech industry, UI/UX designers are one of the most sought-after jobs in the market. Master how to create efficient and intuitive designs that produce astounding results at our UI/UX Design Course. You will learn from a professional trainer who has had impressive experience working at multinational and international companies.

## What You'll Learn :

### Day 1
Understanding User Experience
UX vs UI Design, UX Process
UX Case Study
Why UX is Important for Business
User Centered Design
User Research
Working with Stakeholders

### Day 2
Design Thinking
User Journey
Heuristic Evaluation
Information Architecture
Persona & Empathy Mapping
Understanding UI Design
Ideation

### Day 3
Design Principle
Color Theory
Iconography
Typography
UIUX Tools
Android & iOS Project
Wireframe : Low & High Fidelity

### Day 4
Design Trends
Responsive Grid Layout
Design System
Prototyping
Usability Testing
Working with Assets
Working with Developers
Preparing Portfolio

## Who This Course Is For :

• Beginners and Intermediate-level design students that are interested in developing their design skills and getting a deeper understanding of design in general.
• Anyone interested in learning designing web, mobile, tablet or stand-alone applications.

## Enquiry / Register :

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